







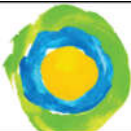


# A Sampling of Social Media Resources

	<b>Active Users Estimate<sup>1</sup></b>	<b>Notes</b>
 <p>Facebook www.facebook.com</p>	1.28 billion	General and business profiles, originated 'likes'
 <p>Google+ plus.google.com</p>	540 million	General and business profiles
 <p>Twitter www.twitter.com</p>	255 million	Originated 'tweets,' combination profiles and messaging platform
 <p>SnapChat www.snapchat.com</p>	30 million	Image messaging application, video and photos
 <p>LinkedIn www.linkedin.com</p>	187 million	Professional network and recruitment application, professional profiles
 <p>Pinterest www.pinterest.com</p>	40 million	Media sharing site, "pins," general and business profiles
 <p>Instagram www.instagram.com</p>	200 million	Photo and video sharing
 <p>Meetup www.meetup.com</p>	8 million <sup>2</sup>	Meeting coordination and affinity group site
 <p>Idealist www.idealist.com</p>	144 thousand	Community, volunteer, and employment networking site

<sup>1</sup> <http://blog.digitalinsights.in/social-media-users-2014-stats-numbers/05205287.html>

<sup>2</sup> <https://www.quora.com/How-many-users-does-meetup-com-have>